



FOR IMMEDIATE RELEASE

## Have a Little Golden Summer with Kohl's Cares Newest Collection

*The latest collection features stories and plush from the beloved Little Golden Books collection, with 100% of Kohl's net profit to benefit nonprofit organizations that improve the well-being of children and families*

**MENOMONEE FALLS, Wis., June 18, 2020** – [Kohl's](#) (NYSE: KSS) is on a mission to inspire children to develop a lifelong love of reading while at home this summer break with the newest [Kohl's Cares](#) collection. Featuring beloved Little Golden Books story collections and coordinating plush, the Kohl's Cares summer collection will surely create a whole new generation of Little Golden Book fans as families are in need of things to do while at home. With classic stories like *The Poky Little Puppy* and *The Shy Little Kitten*, each book in the collection is sure to bring smiles to families' faces as children discover, and parents relive, the magic and nostalgia on each page.

Available now for a limited time while supplies last at all Kohl's stores nationwide and on [Kohls.com](#), each item is priced at just \$5 each. The collection allows families to make new cherished memories together while giving back, with 100% of Kohl's net profit benefiting nonprofit organizations that improve the health and wellness of children and families nationwide.

The new Kohl's Cares collection includes four picture books, each featuring three Little Golden Books stories:

- *The Animal Series* with coordinating Poky Puppy Plush
- *My Little... Series* with coordinating Dino Plush
- *I'm A... Series* with coordinating Unicorn Plush
- *How Do... Series* with coordinating Lion Cub Plush

Little Golden Books are published by Random House Children's Books, a division of Penguin Random House LLC.

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares® cause merchandise program has raised nearly \$375 million to fund community initiatives that support the health of families nationwide. To learn more about the impact the purchase of Kohl's Cares merchandise has on children and families in your community, visit [Kohls.com/Cares](#).

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at [Kohls.com](#) and on the Kohl's mobile app. Since its founding, Kohl's has given more than \$750 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit [Kohls.com](#). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

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